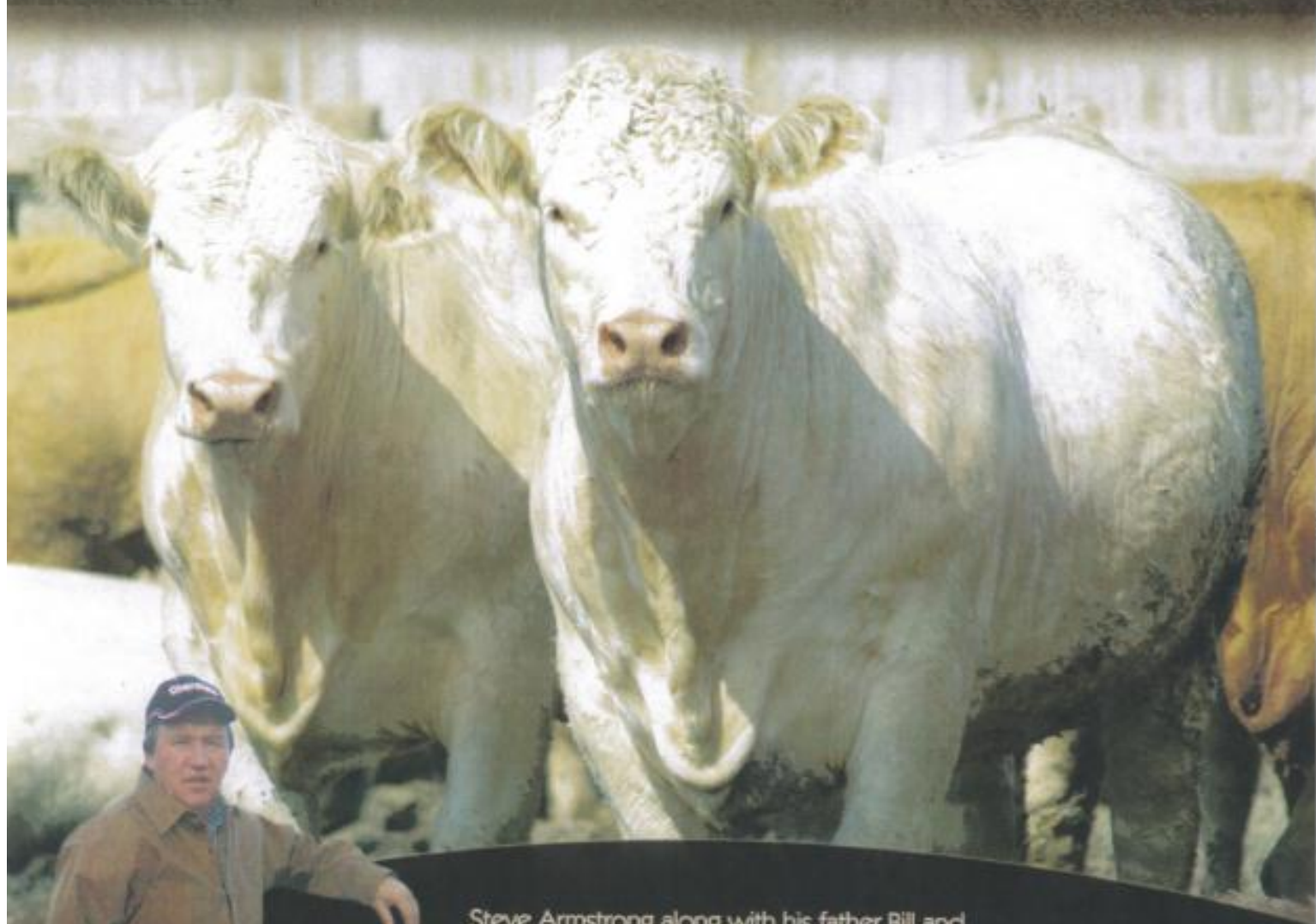


"Charolais keep us in the feedlot business"

"We have to feed cattle that are going to gain and give us the most pay weight at slaughter. When we sell our fats, the buyers never ask what colour they are. We like to feed white calves. The white steer feeds as well as any and no other heifer compares to the white heifer in the feedlot. If it wasn't for Charolais we couldn't afford to feed cattle." - Steve Armstrong



Steve Armstrong along with his father Bill and brother John operate a 400 head cow-calf operation and 1000 head feedlot at Erskine, Alberta.

MARITIME CHAROLAIS ASSOCIATION

President: Ricky Milton
(902) 393-8699

Secretary: Jennifer MacDonald
(506) 955-1989

It's Proven!